



**POP
PROGRAM**

Benefits

- We design all our own plant hangers! Best on the market!
- Mass market appeal with new colors, silver beads and rings
- POPs sold by pre-selected best selling Earth Color Collection
- Add-on additional colors to your Earth Collection
- Peg hooks have rubber stopper to keep hangers up front
- Hangers come individually banded to prevent tangling
- Colorful images and size guides on POP
- Hangtags are color coded for easy size guide matching
- Appealing to plant hanger seekers but also impulse buyers!

Pricing and Shipping

- Ships FOB from Eau Claire, WI
- Competitive Value is lowest MSRP offering
- “Our MSRP” is the optional higher end pricing
- Add-on colors available in 6-packs
- Cardboard units ship flat in box 1 of 2
- 90 Piece Assortment ships in box 2 of 2
- Ships via UPS Ground or via our contracted carrier
- Assembled units available, please inquire for pricing
- Reserve your POP. Order now, ships early 2026

Plant Hanger Retail Display Collection (Flat POP)

Collection	SKU	Pieces	Cost/Unit	Display Unit	Freight	Competitive MSRP Value	Our MSRP Value
Earth	COL-90-EARTH	90	\$925.33	Included	FOB Wisconsin	\$1,781.58 48% margin	\$2,201.10 58% margin

Add-Ons sold in 6 packs

Size	Wholesale/Each	MSRP Range	Six Pack Pricing	Freight	Competitive MSRP Value	Our MSRP Value
SHORT CS-020	\$7.25	\$14.50-16.99	\$43.50	FOB Wisconsin	\$14.50 50% margin	\$16.99 57% margin
MEDIUM CM-030	\$8.75	\$17.50-19.99	\$52.50	FOB Wisconsin	\$17.50 50% margin	\$19.99 56% margin
LONG CL-040	\$11.00	\$21.99-29.99	\$66.00	FOB Wisconsin	\$21.99 50% margin	\$29.99 63% margin
TWO TONE LONG DL-TT1	\$13.50	\$26.99-32.99	\$81.00	FOB Wisconsin	\$26.99 50% margin	\$32.99 59% margin